



Webinar & Learn Overview:



Objective:

This session introduces enterprise AI and change leaders to Newton Day's AI First Training, highlighting why AI adoption is primarily an operational challenge rather than a technical issue. It covers the 5Cs of AI Success framework and provides practical strategies to help business leaders navigate AI adoption effectively.

Target Audience

This session is designed for AI transformation and change leaders, department and business unit heads, and senior decision-makers seeking to scale AI adoption effectively.

Key Takeaways



AI isn't a tech problem
—it's a process
problem



AI Agents work as
digital assistants, not
just insights providers



Applying the 5Cs
framework to
structure AI adoption



Certificate of
Completion + AI
Adoption Guide



Training Content Breakdown:

Section 1: The Real Challenge of AI Adoption

Learn why AI adoption challenges stem from people and processes rather than technology, and discover key barriers to successful implementation.

Section 2: How AI Agents Work in Business Operations

Engage in a hands-on exercise to identify repetitive business tasks and explore how AI can streamline operations and improve efficiency.

Section 3: Identifying AI Opportunities (Interactive Task)

Engage in a hands-on exercise to identify repetitive business tasks and explore how AI can streamline operations and improve efficiency.

Section 4: Wrap-Up & Next Steps

Summarize key takeaways, receive the Newton Day AI Adoption Guide and Certificate of Completion, and get invited to the next AI-First Business Leader training session.

Register today!

Or book a private lunch and learn.

