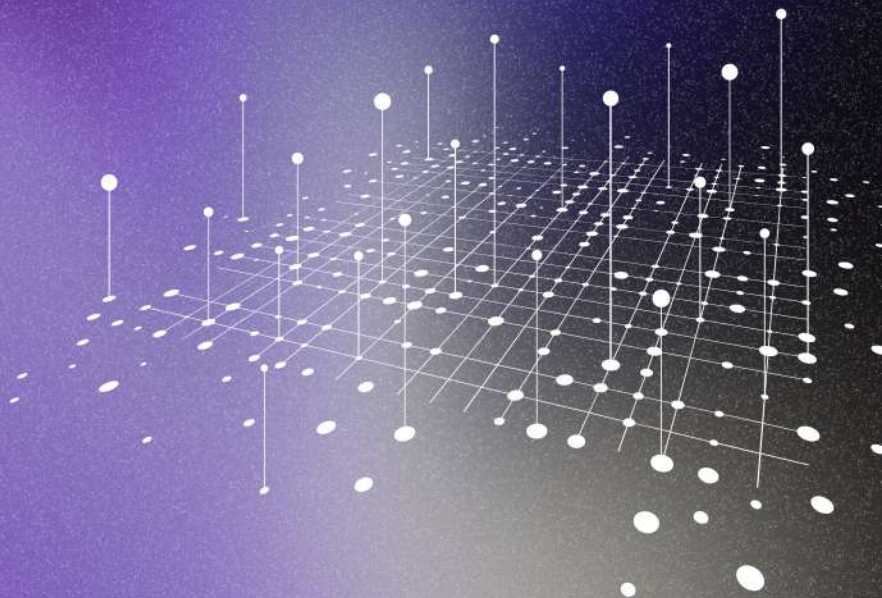




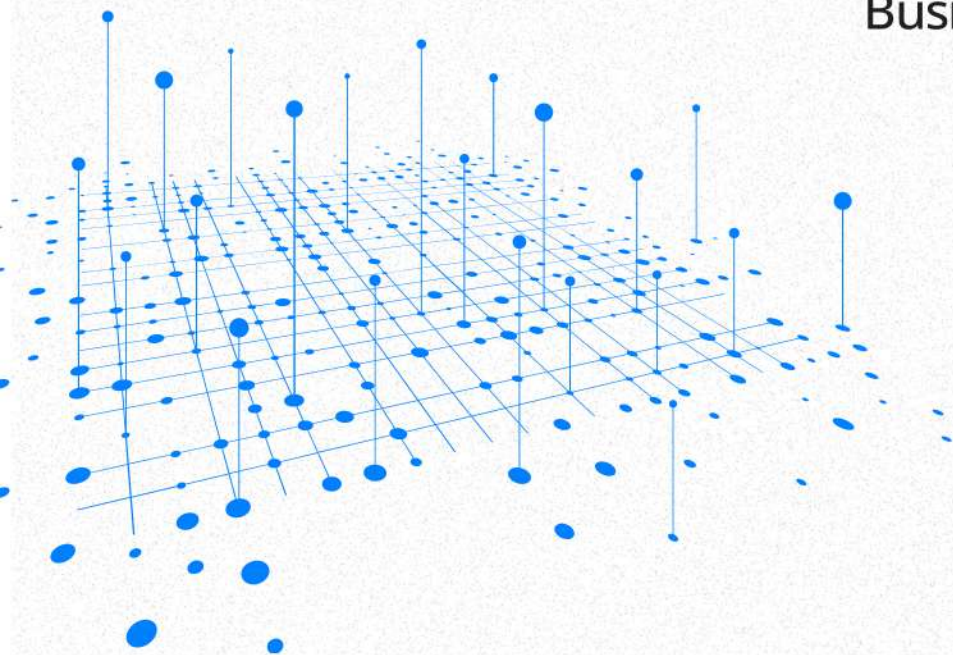
AI AGENT NETWORKS

*Embracing AI at scale means
rethinking your organisational
structures and resourcing approach.*

JANUARY 2025

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Embracing the Era of AI

We stand at the crossroads of an unprecedented era, one where artificial intelligence is not merely a tool but a transformative force reshaping the contours of business. According to the [latest research](#), business adoption of generative AI tools in the U.S. has reached 40%.

Nevertheless, whilst its popularity has spiralled, AI's value to businesses remains low. Reliance on untrained, "native" AI tools such as ChatGPT reveals inherent limitations in contextual relevance, scalability, and data governance. As with all revolutions, there are growing pains. The siren call of digital transformation often falters on the rocks of fragmented systems and misaligned strategies.

The opportunity for accelerated growth is significant. [Accenture](#) suggests that companies that have fully modernised, AI-led processes achieve 2.5 times higher revenue growth compared to their peers, highlighting the competitive advantage of successful AI integration.

How, then, can businesses transcend these obstacles? How can they wield AI not as a blunt instrument but as a scalpel, precisely calibrated to their unique needs and ambitions?

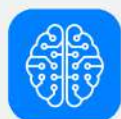
Enter Newton Day's AI Agent Network: a masterstroke in AI innovation that marries human ingenuity with machine intelligence. Designed around the three Cs—**Context, Content, and Control**—our bespoke network offers a level of adaptability and precision far beyond the scope of generic AI models. Seamlessly integrating into existing ecosystems, these agents provide unparalleled intent-based understanding, fortified by secure, private-cloud data governance.



The Three-Cs: 02

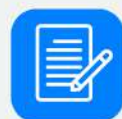
Foundations for AI Success

Harnessing the power of AI requires more than just access to cutting-edge technology. It demands an approach rooted in the **Three-Cs: Context, Content, and Control**. These principles form the bedrock of Newton Day's AI Agent Network, ensuring our solutions deliver impact where it matters most.



CONTEXT: TAILORED INTELLIGENCE FOR UNIQUE CHALLENGES

AI thrives on understanding its environment. Without the right context, AI tools generate outputs that may be technically correct but entirely irrelevant. Newton Day's AI Agents are trained using Synthesis, a process that creates a Digital DNA of your organisation. This ensures every interaction aligns with your company's purpose, workflows, and strategic goals.



CONTENT: EXPERTISE WHERE IT COUNTS

Generic AI solutions lack the depth to address industry-specific challenges. Our AI Agents are equipped with role-specific training, enabling them to provide insights and support tailored to your business. From financial modeling to customer engagement, they operate with precision, ensuring every recommendation is rooted in your unique context.



CONTROL: SECURE, SCALABLE, AND RELIABLE

In today's landscape, control over your data is paramount. Unlike public AI tools, our network offers robust options for private cloud storage, ensuring sensitive business information remains secure. Additionally, human supervision and ethical guidelines ensure that AI outputs are not only accurate but also aligned with your organisational values.



Roadblocks to AI Success

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While the benefits of artificial intelligence, when implemented correctly, are undeniable, the path to adoption is often anything but straightforward. Many organisations embark on their AI journey only to find themselves stalled by significant challenges.



FRAGMENTED SYSTEMS AND SILOED DATA

For most businesses, data is their most valuable asset —yet it's often scattered across departments and systems. This fragmentation makes it difficult to extract meaningful insights, leaving organisations grappling with inefficiencies.



LACK OF EXPERTISE AND RESOURCES

AI requires not just investment but the right expertise. Many organisations struggle to bridge the skills gap. Without knowledgeable teams, even the most advanced tools can fail to deliver.



ETHICAL AND REGULATORY CONCERNS

Concerns about data privacy, compliance, and ethical use, particularly within heavily regulated industries, hinder the adoption of cloud solutions. Public cloud solutions often compound these concerns, as businesses weigh the risks of exposing sensitive data to external platforms.



RESISTANCE TO CHANGE

Introducing AI often requires rethinking entrenched processes and organisational structures which may lead to resistance from leadership and employees alike. Companies that fail to address it often struggle to embed AI effectively into their workflows.

How Newton Day Overcomes These Challenges

04

Our AI Agent Network is designed to eliminate these barriers, enabling organisations to realise the full potential of AI without the typical roadblocks.

CENTRALISED DIGITAL MANAGEMENT SYSTEMS

Our agents form part of a digital ecosystem, breaking down silos to create seamless data flows across teams.

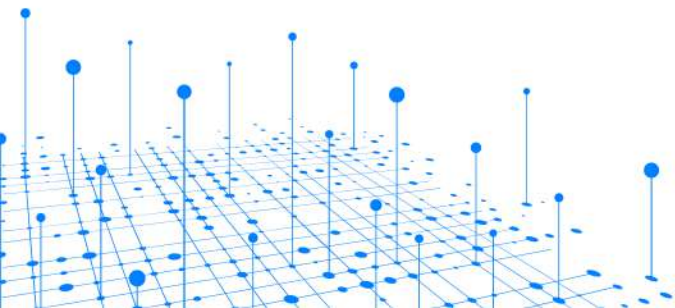
ROLE-BASED

Every agent is trained to discharge a role in your organisation, to perform a series of tasks to which they are purposefully skilled and equipped with work instructions and operating protocols that include best practice methods and disciplines, making them invaluable from day one.

SUPPORT AT EVERY STEP

From strategy to execution, our team provides the expertise and guidance needed to drive adoption.

Adopting AI is not without its challenges, but with the right partner, the journey becomes one of opportunity rather than obstacle.



Introducing our AI Agent Network

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Newton Day's AI Agent Network bridges the gap between general-purpose tools and your business's specific needs, delivering tailored solutions with precision, security, and intent. It seamlessly integrates into your existing systems, acting as an extension of your team. Here's what sets us apart:



1. PURPOSE-BUILT, NOT GENERALIST

Unlike AI tools like ChatGPT, our agents are trained for specific roles: they know your industry, workflows and challenges. From managing complex supply chains to generating tailored compliance reports, each agent is ready to deliver where it matters most.



2. CONTEXT THAT MATTERS

Generic AI struggles with nuance—it can answer your questions, but it doesn't know your business. Newton Day's agents are trained using our Synthesis process, which captures your organisation's unique Digital DNA. This ensures every recommendation or output is aligned with your goals and workflows, not someone else's.



3. INTENT-BASED UNDERSTANDING

70% more accurate than generic AI, our agents leverage IntentAI's patented algorithms to understand the true meaning of requests. By analysing language and context, IntentAI maps queries to underlying goals and priorities, enabling our agents to distinguish between ambiguous instructions, prioritise responses based on organisational objectives, and continuously refine understanding through feedback loops. This is integrated into our Synthesis process.



4. CONTROL AND SECURITY FIRST

Many AI tools operate on public cloud platforms, raising concerns over data privacy. With Newton Day, your data stays yours.

Comparing Different Types of AI Helper

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Our results show that AI Agent Networks bring almost immediate ROI benefits to any department or organisation, when adopting our centralised digital management system's Context, Content and Control model.

As generative AI has come of age (and as AI continues to evolve), three kinds of helper have emerged:

AI BOTS

Often generic, task-based, stand-alone AI bots that perform simple jobs

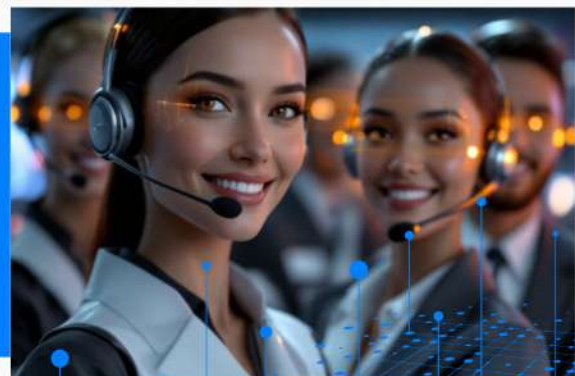


AGENTIC-AI

Stand-alone AI agents that manage themselves to discharge activities (potentially chains of actions), constantly learning and becoming able to manage their own behaviours.

AI AGENT NETWORKS (LIKE OURS)

Where AI agents work as part of an organisational structural and digital framework reporting to humans, so humans always have the last say on decisions, behaviours and outputs.



Meet the Specialists:

AI Agents in Action

07

Our AI agents are a team of expertly trained and curated digital specialists designed to tackle real-world challenges across your business. These examples represent just a fraction of what our AI Agent Network can achieve. Whether you're looking to optimise operations, enhance customer experiences, or future-proof your organisation, our AI agents deliver tailored solutions with tangible results.



LEILANI: THE CULTURAL HEALTH MONITOR

Leilani ensures your organisation's cultural pulse stays strong. From conducting 5-Smiles sentiment analyses to recommending engagement strategies, she empowers HR teams to foster an engaged workforce.

Key Outputs: Sentiment reports, tailored engagement plans, wellbeing dashboards.



JOON: THE COMPLIANCE GUARDIAN

Joon automates compliance tracking, ensuring your organisation stays ahead of audits and regulatory changes. Furthermore, Joon qualifies what you ACTUALLY do against what you SAY you do, turning paper policies into daily operational habits and safeguarding against non-compliance threats.

Key Outputs: Real-time compliance validation, updates, risk reports, policy audits.



SOPHIA: THE FINANCIAL WIZARD

Sophia transforms financial management by analysing data, generating forecasts, and identifying cost-saving opportunities.

Key Outputs: Budget forecasts, audit-ready financial reports, cost-efficiency recommendations.



FINN: THE ORGANISATIONAL ARCHITECT

When it comes to operational design, Finn ensures your business structure is fit for purpose. From mapping roles to optimising workflows, Finn provides actionable insights to enhance efficiency.

Key Outputs: Organisational blueprints, workforce gap analyses, role alignment strategies.

How We Outperform Salesforce Agentforce

08

When choosing an AI solution, the difference lies in how well it fits your business needs. Salesforce's Agentforce platform offers versatility, but it comes with trade-offs—hidden costs, generic capabilities, and a reliance on public cloud infrastructure. Newton Day's **AI Agent Network** is purpose-built to overcome these limitations, delivering tailored solutions that truly empower your organisation.

01	Transparent and Predictable Pricing	Our pricing model is straightforward—£60 per agent per month, flat rate. Compare this to Agentforce's \$2 per conversation model, which can quickly spiral out of control. As your needs scale, our costs remain predictable.
02	Bespoke Agents, Not Generic Bots	Salesforce agents rely heavily on broad, pre-trained models that often struggle with the specifics of your industry. Our AI agents are role-specific and trained using your organisation's unique data, guaranteeing contextually relevant outputs aligned with your objectives.
03	Superior Intent-Based Understanding	Powered by our partnership with IntentAI, our agents are 70% more likely to interpret the true meaning behind a request compared to generic AI tools. This ensures more accurate, actionable results that save time and reduce frustration.
04	Data Security Without Compromise	Salesforce operates on public cloud infrastructure, raising concerns about data privacy. Newton Day offers private cloud options, ensuring your data remains secure, compliant, and fully under your control.
05	Rapid Deployment, Immediate Impact	Newton Day provides over 100 pre-trained agents ready to hit the ground running. Unlike Salesforce, which often requires extensive setup and training time, our agents are operational within days, delivering immediate value.

The Verdict

While Salesforce Agentforce is a strong contender for broad use cases, Newton Day's AI Agent Network is unmatched in its ability to provide customised, scalable, and secure solutions. We're not just an alternative; we're the better choice for organisations that demand precision, reliability, and results.

Ready to Transform Your Business?

The future of work isn't just about using artificial intelligence—it's about using it intelligently. Our AI Agent Network is AI that works for you—delivering real results from day one. Whether you're looking to streamline operations, enhance decision-making, or gain a competitive edge, our agents are ready to help you achieve your goals.

Let's Get Started

Book a Demo: See our AI agents in action and explore how they can address your unique challenges.

Get Transparent Pricing: No surprises, no hidden costs—just simple, scalable solutions.

Talk to an Expert: Our team is here to answer your questions and help design the AI solution that fits your needs.



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